

April. 29. 2024

Dear honorable members of SAMA,

I would like to express my sincere respect and support for your efforts in the frontline of military diplomacy.

Over the past few months, there has been continuous confusion surrounding the defense exhibition in Korea. I believe this unprecedented situation is complicating your decision-making. The DX KOREA 2024 Organizing Committee would like to expand on the current situation and the way ahead.

DX KOREA is a defense exhibition in Korea, the largest of its kind, held biennially since 2014. We are immensely proud of the achievements of DX KOREA, which has been established by the Organizing Committee formed of the Association of ROKA and a professional exhibition company, IDK. With our unwavering commitment over the past decade, we have successfully developed this exhibition to achieve the international recognition of today.

However, the confusion began with a recent announcement of the Association of ROKA that they would be hosting KADEX, an exhibition of the same nature, without providing clear reasons. On top of that, they plan to hold the event at a military emergency runway located in Gyeryong-si which is considerably far from Seoul and Incheon International Airport. The present situation is posing challenges for the defense industries and I anticipate you may hold concerns as Defense Attaches regarding the protocol and logistics for the military officials visiting Korea.

We fully acknowledge the difficulties you are encountering and would like to inform you that we are putting our best efforts in partnership with government agencies including the Ministry of Defense and Defense Acquisition Program Administration(DAPA) to alleviate the confusion.

The DX KOREA Organizing Committee has committed to host the DX KOREA 2024 in the largest scale ever with the VIPs from your respective countries in attendance, regardless of any circumstances. DX KOREA 2024 is scheduled to take place from September 25 to September 28 at KINTEX, located in close proximity to Seoul.

The KINTEX international exhibition center, located at a convenient distance of approximately 30 minutes from your embassy, is an ideal venue for hosting large-scale international exhibitions. Moreover, it shares the history of DX KOREA and the military participants over the past decade.

Defense Expo Korea Organizing Committee

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To ensure the success of DX KOREA 2024, we kindly request your interest and cooperation, particularly as we commence the process of inviting VIPs. The following is a comprehensive list of the logistics that will be provided for the VIP guests.

Firstly, invitations will be sent out during the course of May to two individuals per country. The invitees will be provided with a round-trip ticket, 5-star hotel in close proximity to KINTEX, a luxury sedan for transportation, interpreters, and official luncheons and banquets. Should the invitees wish to extend the invitation to their spouses, we will prepare a separate spouse program.

We are meticulously arranging meetings with the representatives from the defense industry as well as government officials to enhance delegates' understanding of Korea's defense capabilities throughout the exhibition. In addition, we intend to organize meetings with exhibitors participating from across the globe. Should your VIP wishes to visit a Korean defense industries on-site, we will provide the necessary assistance by arranging schedules and transportation.

Moreover, DX KOREA 2024 has been selected by the Korea Tourism Organization as the official exhibition of the year, which promises to provide guests with top-class cultural experience. The tours include Panmunjom, JSA, palaces or the Lotte Tower which is a symbol of Seoul.

In addition to the scheduled event hours, we will provide transportation and guides for the guests who wish to visit Seoul's other tourist attractions such as the Namdaemun Market.

The committee will maintain close coordination with the you from the initial process of sending invitations, throughout their stay in Korea to ensuring their safe journey back and we will proactively accommodate any requests of the distinguished guests.

The DX KOREA 2024 Organizing Committee would like to emphasize, once again, that the DX KOREA 2024 will take place as scheduled under any circumstances.

We wholeheartedly deliver our best wishes for the success of your missions for further strengthening military relations.

Chairman of DX KOREA 2024 Organizing Committee
Army LTG(R) KIM, Young-Hoo

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